

For immediate release

Pun Hlaing Hospital Clinches Three Healthcare Asia Awards

Yangon, Myanmar, 8 July 2020 - Pun Hlaing Hospital (PHH), a private hospital established by First Myanmar Investments (FMI), a Yoma Group company, has garnered three awards for Myanmar from The Healthcare Asia Awards 2020. This includes the coveted Hospital of the Year, Patient Safety Initiative of the Year, and Service Delivery Innovation Initiative of the Year.

The Awards honor outstanding healthcare companies in the Asia Pacific region that rise above challenges and recognize initiatives that have made a remarkable and positive impact to patients and the industry. PHH was acclaimed for its excellence in its state-of-the-art services, including the availability of full-time and visiting specialists, dedication to patient safety, and hub-and-spoke radiology network.

“Winning these prestigious awards is an affirmation of both the hospital’s commitment and success in operating with a patient-centric model, while offering holistic healing that goes beyond physical health,” Dr Thiri Aung, General Manager of Pun Hlaing Hospital in Yangon commented.

Hospital of the Year

Pun Hlaing was awarded for its incorporation of a four-pillar service delivery model in their daily operations. The hospital offers round-the-clock emergency services and personnel, first-rate systems and apparatus, and a five-tiered pricing to provide affordable healthcare for patients of varying socioeconomic backgrounds. As part of its staff development strategy, PHH also launched the Aspiring Nursing Leadership Programme and initiatives to establish gender equality in the workplace.

Patient Safety Initiative of the Year

Grounded on improving patient safety in Myanmar, the hospital has conducted six seminars for over 30 healthcare organizations with more than 300 attendees across the country. The seminars offer a platform for both government and private healthcare institutions to discuss solutions on improving patient safety awareness and increasing the nation’s benchmark.

Service Delivery Innovation Initiative of the Year

PHH’s unique hub-and-spoke virtual network has a regulated and unified radiology ecosystem that delivers teleradiology services across healthcare facilities in the country. The initiative has witnessed 90% drop in film usage on a monthly basis and has maintained the same rate for two years and Average Reporting Accuracy has increased from 80% to 92%. Reporting turnaround time has also decreased to 40% for normal scans and 90% for emergency scans.

These initiatives are a first for Myanmar. PHH plans to continually collaborate with healthcare providers to develop new approaches to improve Myanmar’s healthcare system while providing a premium patient experience. These awards add on to PHH’s list of accolades, including the prestigious Gold Seal of Approval for patient safety and quality by the Joint Commission International (JCI), USA.

The Healthcare Asia Awards 2020 was held virtually in June 2020. This year's nominations were judged by Chris Hardesty, Director, Healthcare & Life Sciences Practice, KPMG; Abhay Bangi, Partner, Life Sciences & Healthcare Lead, Ernst & Young; Tan Boon Kai, Partner, Audit & Assurance, BDO LLP; and Mairin Reid, Director, Life Sciences & Healthcare, Deloitte.

About Pun Hlaing Hospitals in Myanmar (www.punhlainghospitals.com.mm)

The first Pun Hlaing Hospital was established in 2005 and is named after its founder U Theim Wai @Serge Pun. FMI owns 60% of Yoma Siloam Hospital Pun Hlaing Ltd., the joint-venture entity and operator of Pun Hlaing Hospitals, with OUELH (Singapore) owning the remaining 40%.

About Healthcare Asia Awards

This awards programme aims to honour hospitals and clinics in the region that rise above industry challenges and recognise initiatives that maximised the lucrative opportunities in the healthcare market. For more details, contact: Julie Anne Nunez +65 3158 1386 ext. 221 julie@charltonmediamail.com

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